REPORT FROM CIDESCO CONGRESS 2017 HELD IN MUMBAI, INDIA – REPORT BY FEROZA FAKIR

I attended the General Assembly meeting for the day on behalf of SAAHSP.

Section Fiji was accepted to be a new Section. They were then invited to stay in the meeting.

Qatar was invited to join the meeting. They are interested in becoming a Section and have sent through and Expression of Interest.

Presidents' report was read; Minutes from 2016 were accepted; Treasurers report was read; New proposed fees were discussed at length. This was a hand vote to increase by 5% only even though this wont help CiDESCO to breakeven.

Membership numbers were discussed. It came to light that many sections are not declaring the accurate number of their members. The forum confirmed that from now on, they would be honest and declare accurate figures which include student members.

Leading membership – China, Japan and Sweden. South Africa used to be one of the top members and examination bodies.

Section Sweden, Stockholm is the venue for the next congress in 2018 in September. Dates not confirmed as Sandy mentioned that the proposed dates are on the Jewish New Year.

Section USA put forward a proposal to host congress in 2019 in Chicago in April.

CIDESCO accepted the same auditor for the next year.

CIDESCO board were given release of responsibility for financials.

Trademark countries were in order.

Mr Kotaki of Japan proposed to change some of the Section Rules. This was not accepted. Minor changes were accepted and will be made. New rules will be sent to the Sections.

Celebration of Anniversaries:

- CIDESCO Section France 70 years
- CIDESCO Section Indonesia 40 years
- CIDESCO Section Netherlands 70 years
- CIDESCO Section Norway 60 years
- CIDESCO Section Switzerland 70 Years

Medals of Awards:

- Medaille d´Or- to Maya Paranjapye - India
- Medaille du Merite - to Julie Lew Yoke Peng - Malaysia
- Medaille d'Esthetique - Sara Jane Roberts – Australia

Congratulations went to Gerard on his 10th year anniversary as Office Manager at CIDESCO Interntional.

Schools Meeting:

It was proposed that we will split the full qualification into 2 – Skincare and Bodycare. The full diploma will still stand. Students can now enrol from 2018 into a split if they wish. This was also discussed at the GA with full support from all Sections.

Examiners Meeting:

Goddard from Holland did training for examiners on the new Media and Make up diplomas. It was emphasised how popular this is globally and the need for CIDESCO Examinations are required for benchmarking. Examiners protocol was discussed at length.

PR meeting:

Sandy held the PR meeting to a full room which was inspiring. All PR representatives from all the Sections attended. Ken Omori contributed to the meeting, discussing the value of having an Ambassador program in Japan. And encouraged all Sections to have Ambassadors for CIDESCO to create consumer awareness. Sandy offered her and Ken's presentations to the Sections if they wish. They need to email her. CIDESCO decided to design signature body and skincare treatments to offer in CIDESCO salons and schools. This will be launched this year. Encouragement of increasing PR and exposure was discussed at length. All contributions from the Sections were very valuable. The focus on growing CIDESCO was very enthusiastic and there was immense positive feelings about CIDESCO globally. Knowledgebase was discussed and Sandy suggested Sections use the knowledgebase information for their growth potential.

Opening Ceremony:

Sandy was MC for the event held at the Conference centre about an hour away from the hotel. All countries were called up to be represented. Flags were displayed via PPT instead of carrying. There was general MC as well. A dance display was done. A traditional candle lighting took place. Congress started from thereon.

65th CIDESCO WORLD CONGRESS & EXHIBITION
hosted by
ASSOCIATION OF BEAUTY THERAPY AND COSMETOLOGY INDIA

Closing Ceremony and Make up competition:

I didn't attend due to horrendous rainfall which grounded many people for 48 hours in Mumbai.

Reports from there are:
Sandy was MC for both closing and Make up competition. Professional and students took 5 hours to do make up themed 5 elements of Nature. It was amazingly presented of an exceptional standard. The make up quality in India is outstanding, similar to the Far East make up. Generous Prizes, money, gifts, hampers, trophies and certificates were awarded to the top 3 for each category. At the closing, the board were given gifts and CIDESCO honoured the hosts and thanked them profusely for an excellent congress. Award recipients were honoured again. Photo shoots were amazing with Press conference, media galore.

Gala Dinner:

Held in the hotel. Small event. Tiny 'band'. The food was very late. Sandy was MC for the event and honoured the award winners and the anniversaries. Lots of fun, dancing and festivities. Apparently it went on until 1am. So many happy people, but not feeling too good the next day. I enjoyed the gala dinner and networking.

Welcome Evening:

Held in the hotel. Small event with just mingling and a meal provided. I didn't attend this evening.

Cultural Event:

Held at another random hotel. Drove through Mumbai on a 'bus' which must have been about 40 years old. The event was with cultural dancers and music. There was entertainment of bangle makers, henna application; hat making; fortune telling. Dinner was served very late. It was a celebration weekend in Mumbai which made the roads very busy. Took us over an hour to get back to the hotel.